

# COMPANY PROFILE



**CLASSUDO**  
TECHNOLOGIES

Classudo Technologies is not just an ordinary Marketing agency we are a team of expert enthusiasts who are always ready to provide complete Digital Marketing Solutions at affordable prices. With 30+ in house marketing experts and 200+ community members, we have been serving 200+ clients and bringing wide satisfaction throughout our journey. Our digital marketing solution specifically consists of Website designing, Mobile App Development. Graphics designing, E-commerce Marketing, Telemarketing, and much more are solely responsible to keep a wide smile on your face

# WHO

# WE ARE





# ACHIEVEMENTS



# WHAT WE DO



## DIGITAL MARKETING

We at Classudo Technologies have a team of experts who have deep knowledge and understanding of digital marketing. We provide all kinds of services that may prove to be beneficial in digital marketing.



## GRAPHICS DESIGN

Your brand matters It's more than just a logo, it's your reception. It will position your company. It is what you want your customers to instantly recognize. Everything you do will be affected by it. We help you to make attractive creative design for your brand.



## APP DEVELOPMENT

We are certified in developing apps for Android and iOS users. We also have expertise in developing hybrid apps. We create user-friendly apps in a variety of fields .



## WEB DESIGN

We are experts in designing websites for small industries, corporate business, eCommerce business, CMS websites, custom websites, etc



# THEY LOVE US






# THEY LOVE US



 <p>SWARA FINCARE</p>	 <p>SVSM®</p>	 <p>DEV DENTAL CLINIC</p>	 <p>Web Packaging Solutions TRUSTED PARTNERS FOR FLEXIBLE PACKAGING</p>	 <p>Sharaf DG</p>
 <p>DG BUSINESS.com by Sharaf DG</p>				





# *PROUD* AGENCY PARTNERS

**mush**

Archetype



PIVOT





# GOVERNMENT PROJECTS



सड़क परिवहन  
एवं राजमार्ग मंत्रालय  
MINISTRY OF  
**ROAD TRANSPORT  
AND HIGHWAYS**



**MHRD**  
Ministry of Human  
Resource Development  
Government of India





**01**  
SWADES FOUNDATION

**02**  
CHILD RIGHTS AND YOU



**03**  
EYE-Q

**04**  
AUTOSTRAD

DIGITAL MARKETING

**OUR**

**WORK**



# SWADES FOUNDATION



## BRIEF

Swades Foundation, founded by Ronnie Screwvala, is a recognised NGO in Maharashtra with a good offline presence but is struggling to get online donations.

## SOLUTION

Classudo offered paid media campaigns, increased the number of videos and static posts, and introduced GIFs as a new option. Also, Classudo analysed the past performance and came up with a new plan with increased number of creatives.

## RESULTS

In a span of 3 months, the NGO gained a very strong online presence. The stats show ROI increased from 0.5 to 1, and social media interactions were boosted by 40%. Also, the number of new donors increased by 10%.



# CRYNGO

## BRIEF

Child Rights and You, recognised NGO in india was struggling to get online donations.

## SOLUTION

Classudo offered Paid Media campaigns on platforms such as Google search Ads, Banner Ads, Video Ads, Facebook and Instagram Ads

## RESULTS

In a span of 12 month, the digital ROI raised by 1% to 7% , And also the NGO got a very strong online presence within a few weeks

Take a pledge to **end period shame**  
and help girls live freely!

**#Let's Talk About It. Period.**

[www.cry.org/ltap](http://www.cry.org/ltap)



# AUTOSTRAD

## BRIEF

Within the first month, we got a 100% jump and a 40% increase in social media engagement and also the Brand sentiment become positive.

## SOLUTION

Classudo helped the business with organic and paid campaigns on online platforms (Facebook, Instagram, and Google)

## RESULTS

AUTOSTRAD is a UAE based company for rental cars that offers online booking to customer. The business didn't have online presence and wanted to have a strong online presence



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Credit card mandatory\*      [www.autostrad.com](http://www.autostrad.com)

**BRIEF**

Well reputed eye care super specialist brand was struggling to grow their YouTube channel.

**SOLUTION**

We recommended organic and paid YouTube channel management. We offered new video creation strategy uploading the same revised YouTube profile. Created playlists, Youtube shorts, Thumbnails and keyword specific title.

**RESULTS**

Within 6 months subscriber count grew from 500 to 2000, views increased by 80% and watch hours increased by 50% also they are monetization ready.



# W FOR WOMEN

## BRIEF

A recognised women brand for a parallel world which were facing negative sentiments on Social media platforms and raised online communication occasion on specific campaign

## SOLUTION

Classudo offered an exciting Organic Social Media Marketing, paid campaigns for occasion (example: #likemotherlikedaughter for mother's day)

## RESULTS

The Brand turned sentiments positive on social media platforms within just two months to 30%, and physical footfall raised on the occasion of Mother's Day dramatically.



# INNOVATIVE GROUP

## BRIEF

A well-known group of colleges in Greater Noida were having trouble getting leads and organically growing on social media.

## SOLUTION

Classudo provided an amazing set of Organic Social Media Marketing and Paid Campaigns.

## RESULTS

The Innovative Group of Colleges received excellent feedback on all of its pages, and quality leads and good number of conversions. Also, the interaction on social media increased by 60-80%.



EMPOWERING FUTURE LEADERS  
**OF JUSTICE AND CHANGE.**

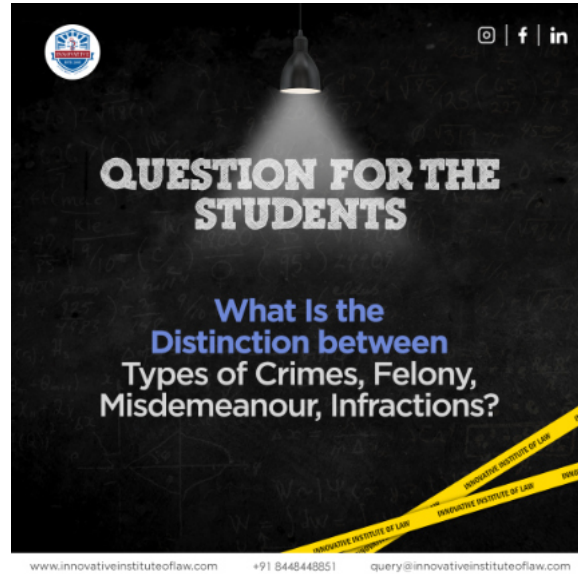
 **LL.B.**  
3 years

 **B.A.LL.B.**  
5 years

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**QUESTION FOR THE STUDENTS**

What is the  
**Distinction between**  
Types of Crimes, Felony,  
Misdemeanour, Infractions?

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**01**  
SWADES FOUNDATION

**02**  
INNOVATIVE GROUP



**03**  
KANYA LUXURY OILS

**04**  
LINKEDIN ADS

GRAPHICS DESIGN

**OUR**

**WORK**





# SWADES FOUNDATION



Help reduce dropout rates, and light up every kid's future.

**136K+** Children provided with quality education

**6700+** Scholarships provided

[DONATE NOW](#)



Reading this text isn't difficult, **RIGHT?**

That's not the case with everyone.

**268+** MILLION UNEDUCATED PEOPLE IN INDIA

**47+** MILLION DROPOUTS BEFORE 5TH GRADE

Donate and create a brighter future for the children.

[DONATE NOW](#)

[swadesfoundation.org](http://swadesfoundation.org)



**GIVE OTHER FACES A REASON TO SMILE**

Join hands to shower happiness in rural India

[DONATE NOW](#)

[#worldhappywomensday](https://www.instagram.com/sworldhappywomensday)




**Give the Gift of Education**

**136,600+** Children provided with quality education

**6,700+** Scholarships provided

[Donate to reduce dropout rates](#) in the 2023-2024 academic year.




NOT ONLY THE LAND, BUT THEY WILL **CAPTURE THE SKY TOO**

[Donate Now](#)

[#happywomensday](#)






HAPPY  
**MOTHER'S**  
DAY

To the moms who taught  
the importance of justice and fairness.



# DEV DENTAL CLINIC



 **WE SHAPE SMILES**  
DEV DENTAL CLINIC

**BEFORE**      **AFTER**



+91 9919305792  
10:00 AM - 8:00 PM

BOOK AN APPOINTMENT 

 **HAPPY Gudi Padwa**



**#DidYouKnow?**  
Just as we embrace renewal today, don't forget to switch your toothbrush after being sick for a healthier tomorrow!

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10:00 AM - 8:00 PM

BOOK AN APPOINTMENT 


 LET'S BURN ALL BAD TEETH PRACTICES WITH THIS

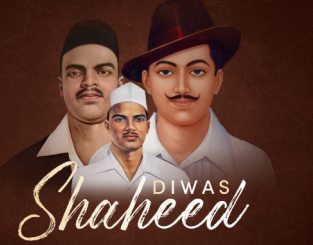
**holika dahan**



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10:00 AM - 8:00 PM


BOOK AN APPOINTMENT 

 **DIWAS Shaheed**



Honoring the brave hearts who sacrificed for our nation on Shaheed Diwas.

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10:00 AM - 8:00 PM

BOOK AN APPOINTMENT 

 **#DidYouKnow?**



**You should change your toothbrush after you get sick !**  
Read the caption

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॥ शिवोर्वशो लक्ष्मणो जयन्तः ॥

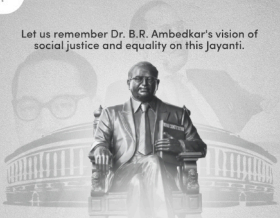


19TH FEB 1630 - 3RD APRIL 1680  
May the legacy of Shivaji Maharaj inspire growth and prosperity, today and always.

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Let us remember Dr. B.R. Ambedkar's vision of social justice and equality on this Jayanti.



14 APRIL  
AMBEDKAR  
Jayanti

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Eid ul-Fitr

Wishing you blessings, joy, and prosperity.  
Swara Fincare is here for your business needs!

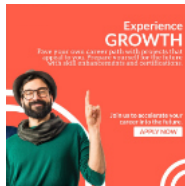
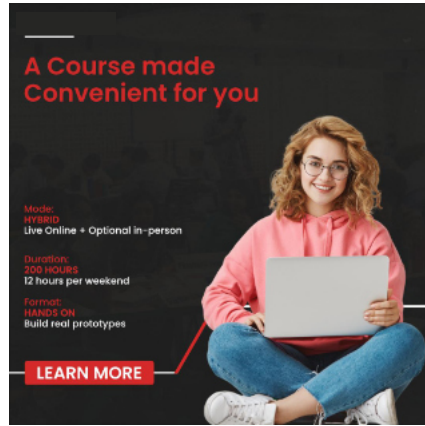
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OUR

SAMPLES



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»»»



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With Hi-tech components

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- Blockchain Product Challenge
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- Managing Engineering Teams Efficiently
- Growth & Product Analytics

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Children provided with quality education Scholarships provided

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TRIPLE BENEFITS  
OF YOUR CONTRIBUTION =

EDUCATE THE UNDERPRIVILEGED + IMPROVE MEDICAL CARE + GET TAX EXEMPTION

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GIVE GENEROUSLY, SAVE SMARTLY

**DONATE TO EDUCATE  
THE UNDERPRIVILEGED**

**50%  
TAX EXEMPTION  
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Your Small Donation Can  
Make A Huge Difference

**1,36,666+** **6,731+**  
Children provided with quality education Scholarships provided


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Happy Women's Day!  
will it be Happy Forever?

Educate a Girl,  
Educate the Society

**Donate Now**



WHAT WOULD YOU  
SUGGEST YOUNG NIDHI?

Hey I'm Nidhi and I want to pursue my studies and become the best doctor

However my family's financial situation is forcing me to drop schooling and work for livelihood


Tap on the screen and help me out of this situation



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
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## SAVE YOURSELF

from Eye Flu Epidemic

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## MASTERS' UNION

### Master the 3 Core Skills

Product and Design Thinking  
Running focus groups, quick wireframing, Building prototypes

Teamwork, Negotiating, Teams  
Understanding frameworks, Integrations and overall culture of how teams run

Strategy and Business Analytics  
Understanding critical metrics and driving growth through product hacks

**LEARN MORE**

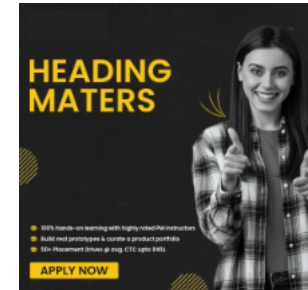
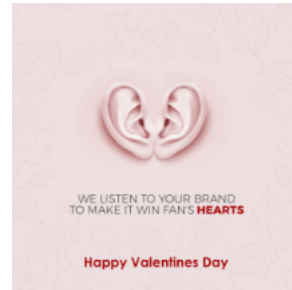
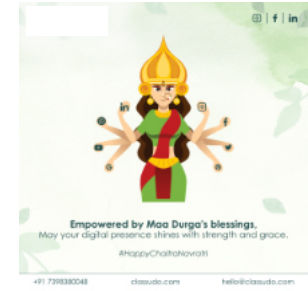
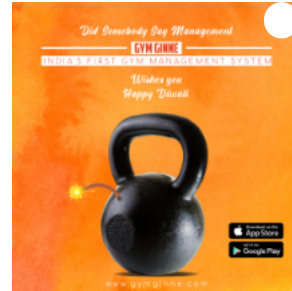
## Premium Recliners



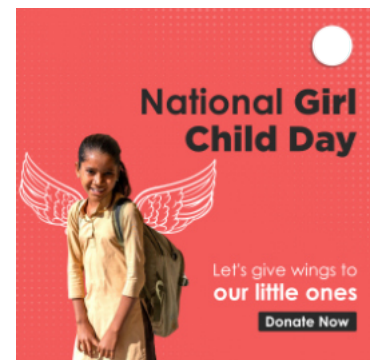
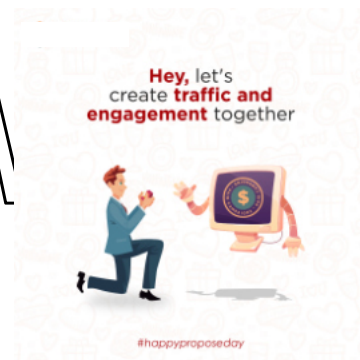
Making relaxation a simple process.

**Rec'liners INDIA**

# B2C CREATIVES



# SOCIAL MEDIA CREATIVES



**01**  
VIVO

**02**  
SWADES FOUNDATION



**03**  
INNOVATIVE GROUP

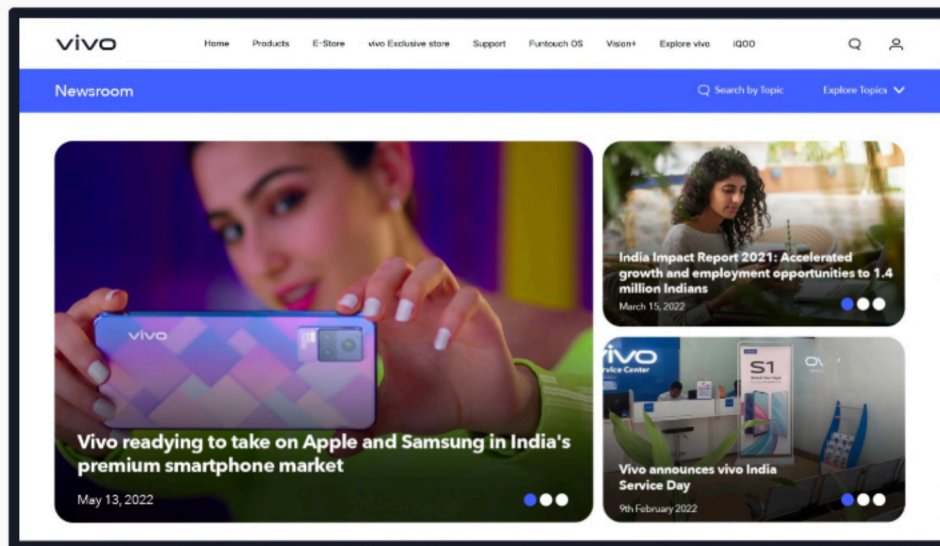
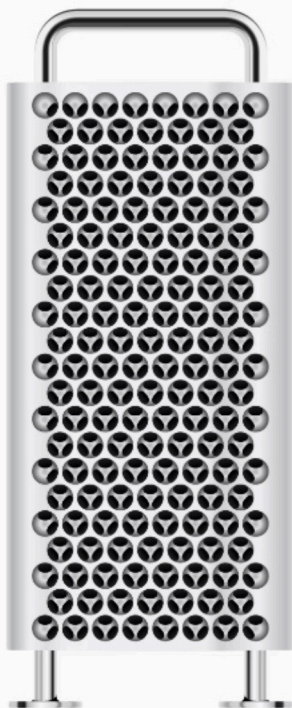
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WORK





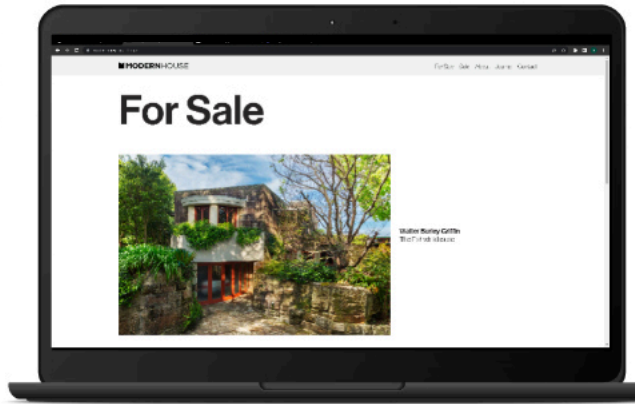
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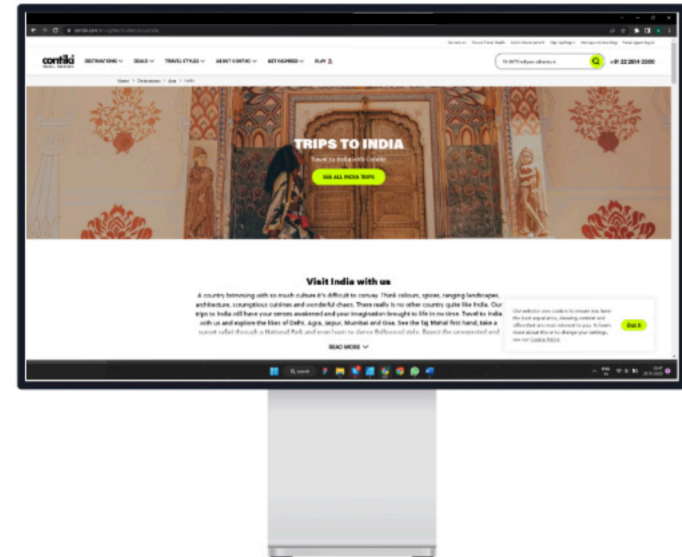
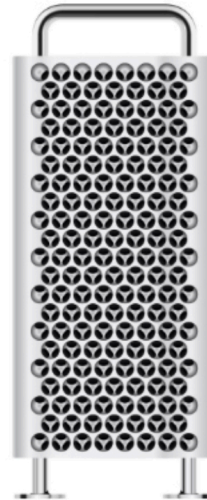
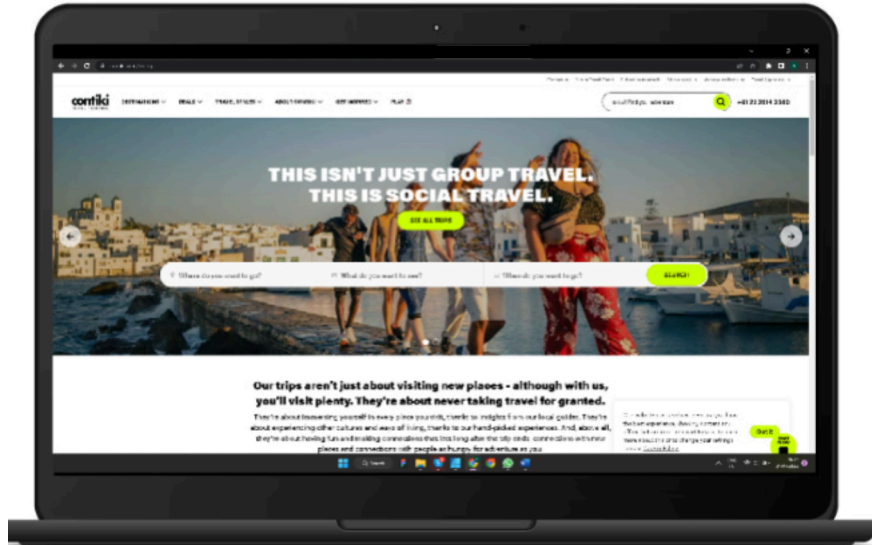




# MODERNHOUSE

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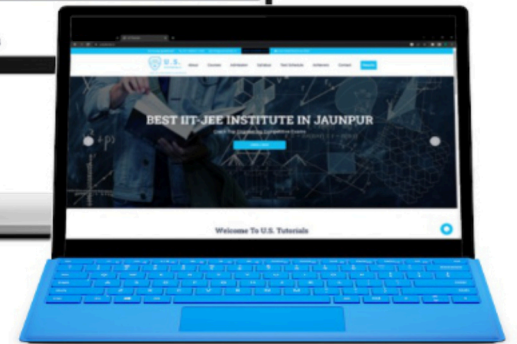
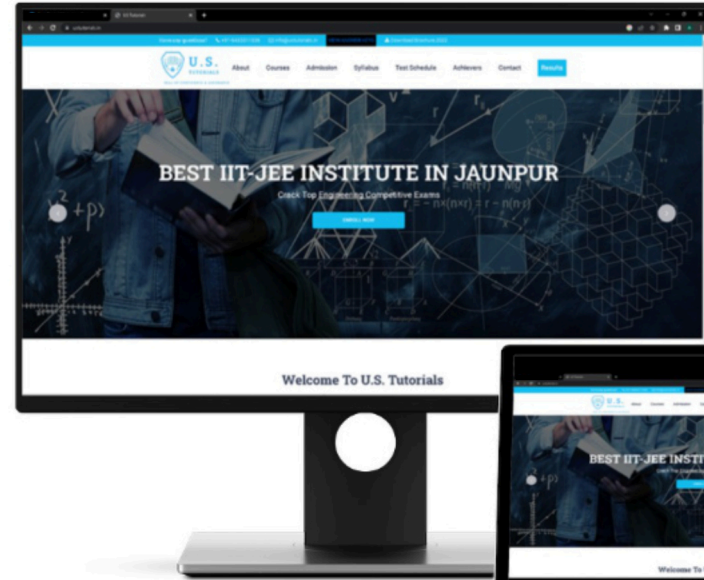
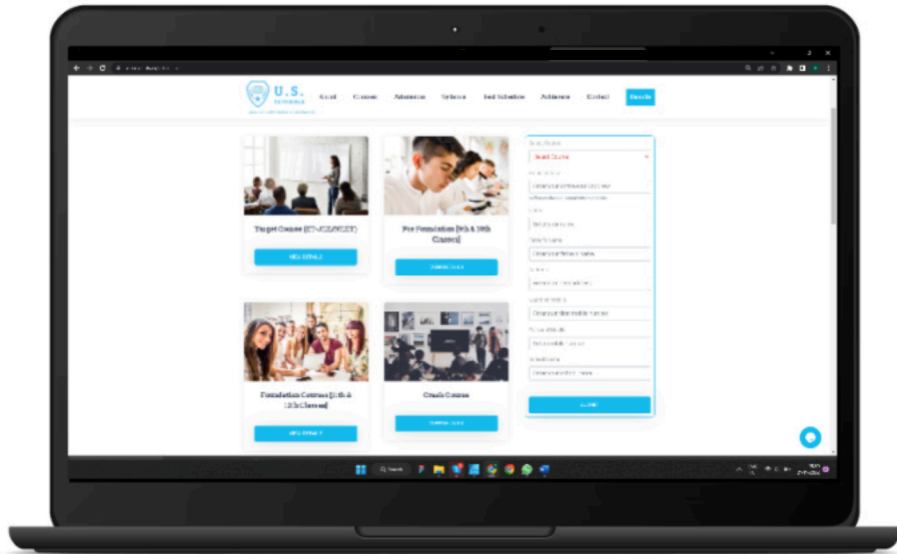




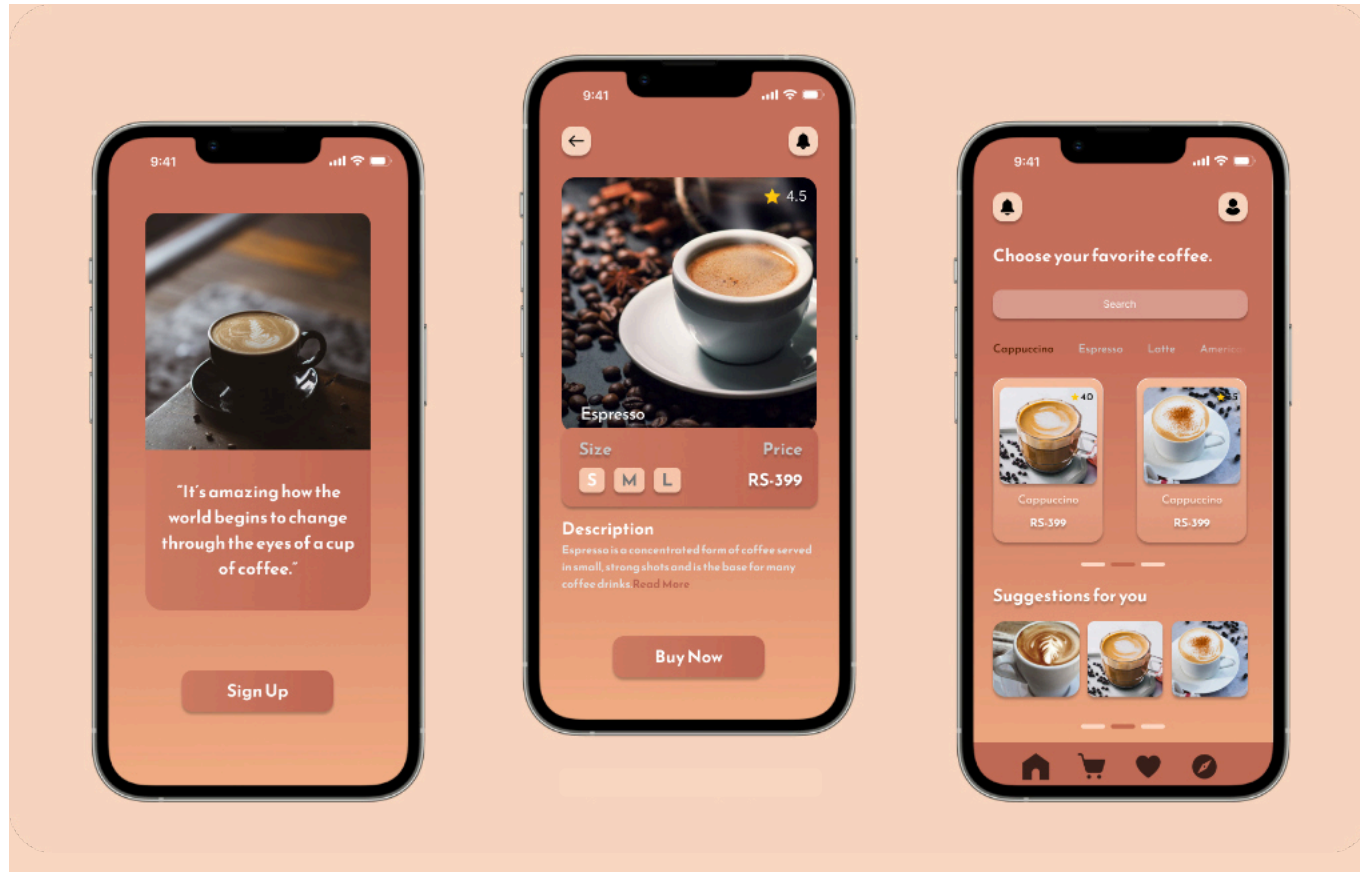


# US TUTORIALS

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# CAFE APPLICATION

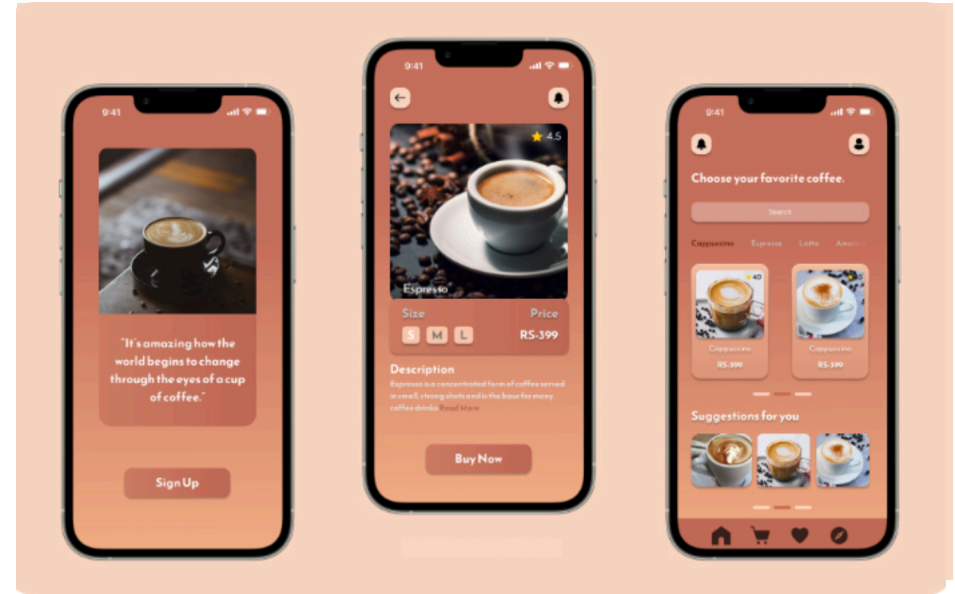
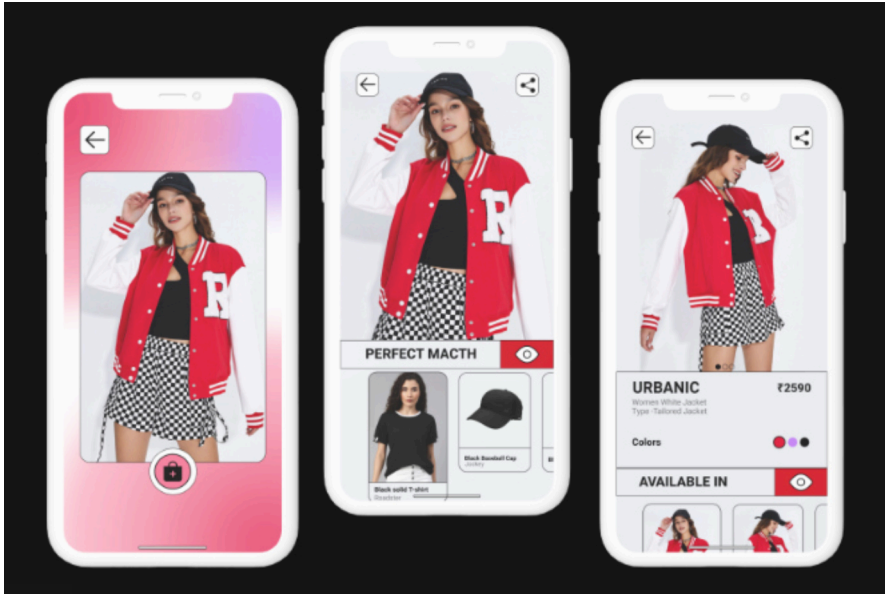




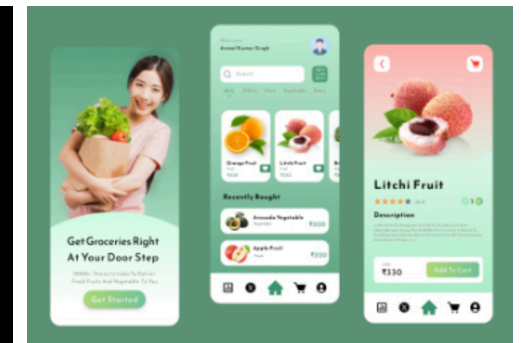
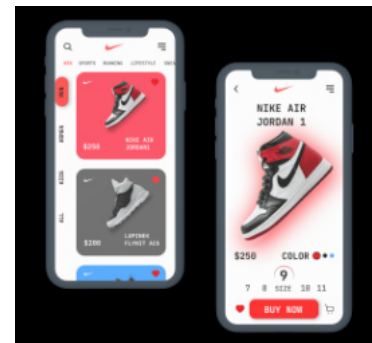
OUR

SAMPLES



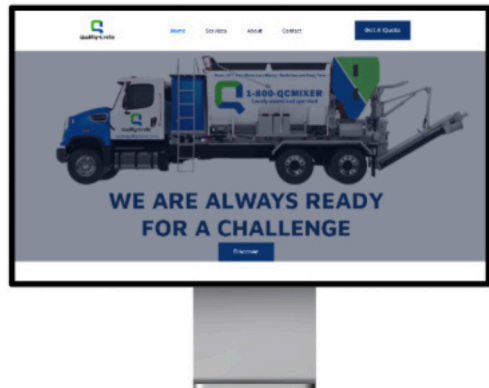


# MOBILE APP DESIGN





# WEBSITE DESIGN





SEO

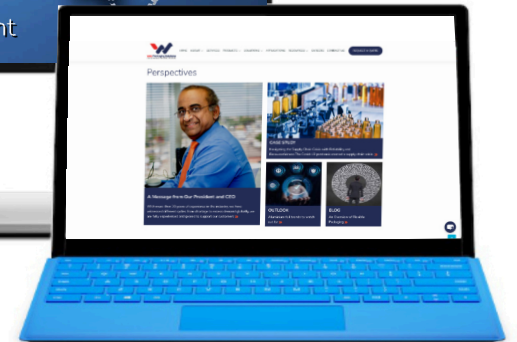
OUR

WORK



# Web Packaging Solutions

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# THANK YOU